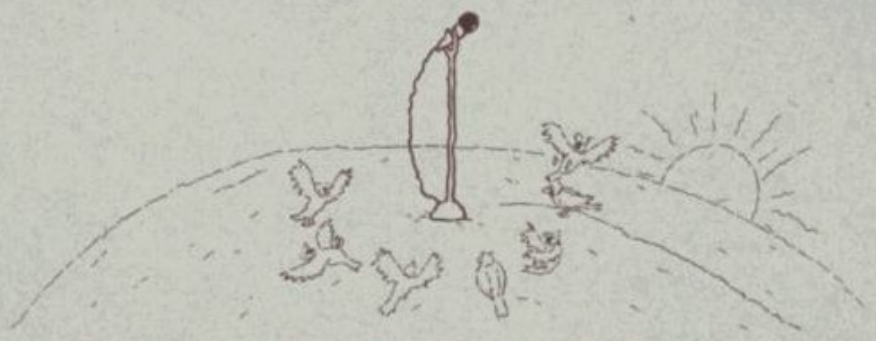
LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. 2538-A4-"Judging Starry Eyed"-Req. M20850-6 7/16x 10 1/2-B/W-1990 ROP
Printed in U.S.A.

JUDGING STARRY-EYED NEW COMEDIANS FOR BEST IN THE NATION CAN BE INTENSE, BUT FUN. BRING YOUR THUMBS.



WHAT: Your vote helps select the winner of first round competition for Merit's national new comedian of the year.
WHERE: **The Improvisation.** 930 E. University. (602) 921-9877
WHEN: Oct. 11, *18 and 25, 8:30 pm.*

Merit Comedy
IT'S A FUNNY COUNTRY.

PRIZES: Winner eligible to compete in national semi-finals in Chicago, and New York City final. Grand prize: $50,000 and Merit Award.
Sponsored by Merit Cigarettes.

Oct. 25 show features Special Guest **Richard Jeni.**

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

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Ultra Lights: 5 mg "tar" 0.5 mg nicotine—100's Box: 6 mg "tar" 0.6 mg nicotine—Kings: 8 mg "tar" 0.8 mg nicotine—100's: 10 mg "tar" 0.8 mg nicotine av. per cigarette by FTC method

G. Taubeneck/M. Colt/D. Johnston/M. Marcus/D. Johnston/T. Scruggs

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